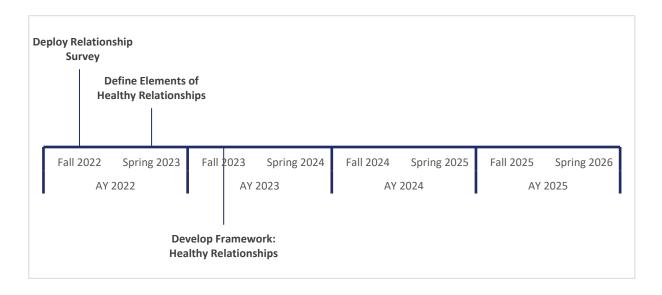
COMMUNITY CONNECTIONS

Cultivate and nurture responsive and sustainable community relationships

Strategic Indicators Spring 2023 Update

Establish an approach to measure the health of our community relationships.

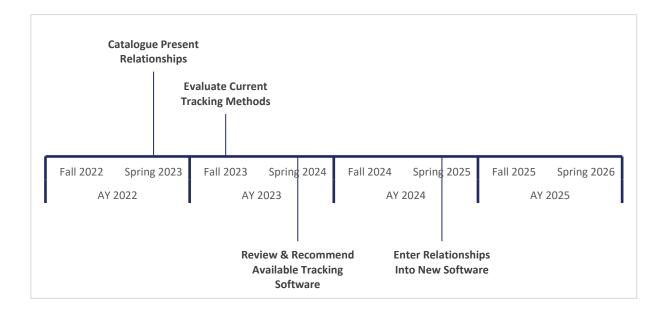




We have conducted four internal focus groups in support of this action. The focus group includes questions that will help us build a better understanding of the current state of CCC relationships with external partners. The implementation team reviewed results from internal focus groups, and made adjustments to plans for focus groups with external audiences. As of 5/31/23, one additional external focus group has been conducted; up to six additional focus groups may be conducted before this research is considered complete. Once focus groups are complete, a qualitative analysis will be performed (tentative timeline: analysis to be completed by the end of summer 2023). Results of that analysis will help the team define healthy relationships, and work on measuring the health of relationships would follow thereafter.

Increase in the number of formal partnerships in areas of community need.





The implementation team met with an Advancement staff person from a peer institution in Louisiana—who had done a lot of work during the Pandemic about mapping relationships. The full implementation team is reviewing those slides, and is considering which ideas may be worth adopting at CCC.

In Collaboration with the College's Admissions & Recruitment department, and Office of Education Partnerships, the Community Connections team is creating a Customer Relationship Management advisory group. This group will review tools that could aid in increasing formal partnerships— and in identifying other implementation teams/College committees that may be working on related actions (e.g. Holistic Student Support implementation team, the College Foundation, and other CCC departments that are involved in partnership with external organizations).

Once the Healthy Relationships framework (first indicator) is established, this implementation team (and allies/collaborators) will create an inventory of relationships in a centralized tracking system. When this is complete, we will be able to set goals for increasing the number of formal partnerships—including a plan for how best to nurture/sustain/strengthen these relationships.





