

How can internships help your business?

What is an internship? It is a cost-effective way to try out talent especially during Covid-19

Simply put, an internship is a period of practical training, where a student provides knowledge gained from a classroom and applies to a professional setting. An internship can be offered by any type of company or organization, large or small, for-profit or not-for-profit, and within any industry or economic sector.

One of the biggest perks is discovering quality talent, who can support your existing staff to optimize and ensure a good cultural fit prior to hiring.

An internship program can provide many benefits for a small business including:

- Projects – *Interns can assist project work and increase your organization’s productivity (*Interns can work remotely or on-site)
- An early start on training future employees
- Students bringing new technical skills, fresh ideas and energy into your organization
- Providing diversity within your workforce
- Employees strengthen their own skills and knowledge by teaching others

Areas an intern can fill that will benefit your business

Marketing	Web Design	Project Management
Knowledge of consumer behavior	Develop websites using HTML, hyperlinks, images, & forms	Task management, making sure work flows smoothly
Story telling – excellent writing ability	Photo Manipulation, illustration & compositing techniques	Scheduling – able to create a project schedule
Graphic design, creativity & copy writing	Create efficient site navigation; SEO	Cost control & time management
Social Media management	Web Development	Technical Writing Skills

Types of programs: Manufacturing, Business, Automotive, Computer Science, Welding and more!

According to [NACE's Experiential Education Survey](#), almost 40% of employers reported a five-year higher retention rate among employees they had hired via their internship programs. This could be because internships allow you to test candidates for a cultural fit which in turn can decrease turnover rates.

CCC’s Oregon City Internship Program is a grant aimed to connect Oregon City businesses with skilled CCC interns.

Start your internship today!

Contact Kyle Thomas and Tina Tewes

Career Center

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